

IN THE UNITED STATES  
**PATENT AND TRADEMARK OFFICE**  
**PATENT APPLICATION**

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OCT 28 2004

Applicants: **John S. Hendricks et al.**

Case: **5205 (SEDN/5205)**

Serial No.: **09/973,083**

Examiner: **unknown**

Filed: **10/10/01**

Group Art Unit: **2611**

Confirmation #: **5151**

Title: **INTERNAL TARGETED ADVERTISEMENTS USING TELEVISION  
DELIVERY SYSTEMS**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

CERTIFICATE OF MAILING OR TRANSMISSION	
I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to:	
Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, or being facsimile transmitted to the USPTO, on the date indicated below.	
10/28/04	Laura E. Crater
Date	Signature

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P.O. Box 1450  
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SIR:

**STATUS LETTER**

Please advise the anticipated date of the first Office Action.

A copy of a previously filed (but not acknowledged) ASSOCIATE POWER OF ATTORNEY/CHANGE OF CORRESPONDENCE ADDRESS is attached. Please mark the records of the PTO to reflect that all correspondence should be sent to CUSTOMER #26,291, MOSER, PATTERSON & SHERIDAN, LLP, 595 Shrewsbury Avenue, Suite 100, Shrewsbury, New Jersey 07702.

Respectfully submitted,

10/28/04  
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ANTICIPATED DATE OF FIRST ACTION \_\_\_\_\_